

A COLLECTION OF UNIQUE PIECES

TRAMA

An armoire, made by hand — one of a limited series.

01 — ROBERTO PRIMICERI, THE MAKER

Timeless craft, *modern vision.*

Roberto Primiceri is a wood designer and artisan. He is not simply a craftsman, but a maker who reads the material, its grain, its weight, its quiet potential, and shapes it with intention.

His work lives where the hand meets nature, every joint considered, nothing left to excess. Each piece carries the discipline of tradition and the clarity of a contemporary eye.

INTRODUCING

TRAMA

An armoire, made by hand, one of a limited series.

02 — THE IDEA

A vessel for what you *treasure.*

Trama, from the Italian for the weave and weft of cloth, and for the plot of a story.

It is an armoire conceived around you, a quiet place that keeps what is precious to you, drawn from a single, deliberate intention.



TRAMA

03 — THE COMPANION

It travels *with you.*

Trama is freestanding. When you move, it moves with you, the way the great travelling trunks of another age followed their owners from house to house, carrying what mattered most, from garments to keepsakes.

More than a passive container, it holds a bond, between the things you keep and the person you are, and carries your story wherever you go.

THE COMPANION

Solid wood, hand cut joinery.



Solid wood. Hand cut joinery. *Every detail made by hand.*

05 — THE REVEAL

Closed, it is
composure.
*Open, it becomes
yours.*





06 — THE INTERIOR

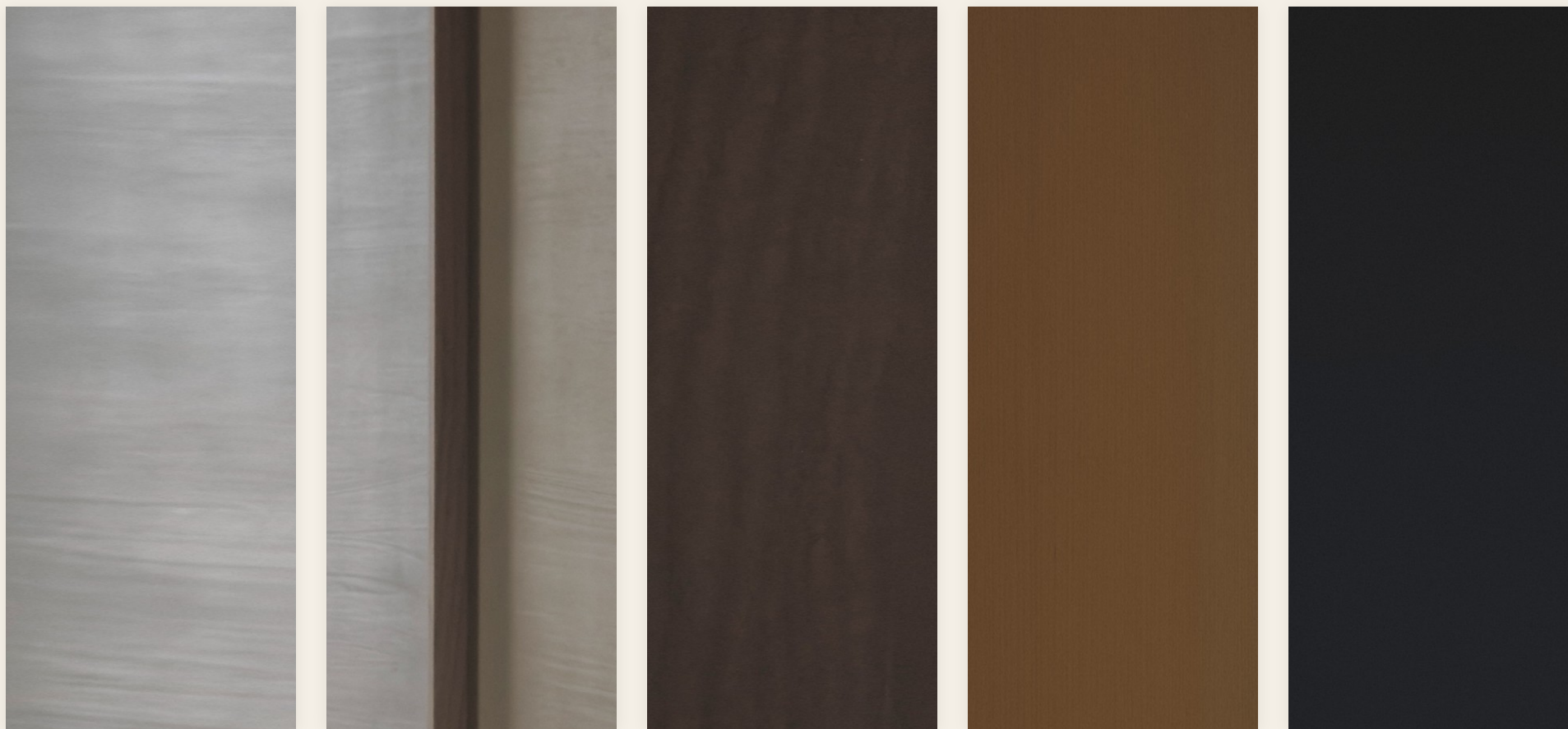
A considered order, *drawn to your life.*

Within the wood, a considered order: hanging space, open shelving, and drawers. Each configuration is designed around the life it will hold.

The balance is quiet and organic. Natural tones, honest materials, nothing superfluous, a private luxury, kept for the one who opens it.

No fixed palette. *By design.*

The doors of Trama change in colour and in texture. There is no set palette and no fixed weave: Roberto explores materials and tones day by day, so that each finish can be tailored, to its owner, and to the room that will hold it.



AN EVER CHANGING PALETTE OF NATURAL, TACTILE MATERIALS — CURATED FOR EACH COMMISSION

08 — THE PIECE

Unique.
Handmade.
A limited series.

Not a product, but a possession, made once, for one.



TRAMA

THE COMMISSION

"You do not buy an object. You acquire the experience of a piece made for you."

Trama is never made in series. It is made with you, and for you, from the first drawing to the finished piece, the way a suit is tailored to a single body. Every need you bring shapes it, while the hand and the vision remain Roberto's.

COMMISSIONED FOR

SIGNED, ROBERTO PRIMICERI

TYPOLOGY	Freestanding bespoke armoire
EDITION	Limited series, made to order
MAKE	Entirely handmade, from design to completion
STRUCTURE	Solid wood
DOORS	Variable colour & texture, curated per commission
INTERIOR	Bespoke, hanging, shelving, drawers
DIMENSIONS	Made to measure
ATELIER	Roberto Primiceri

"For Roberto, time is the truest measure of worth. To give time is to do things well, with care, with reason, and with love. This is where the preciousness of Trama begins."

ROBERTO PRIMICERI

Timeless craft, modern vision.

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